

Message Text

UNCLASSIFIED

PAGE 01 LONDON 14664 161657Z

47

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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P R 161648Z SEP 76
FM AMEMBASSY LONDON
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 5554

UNCLAS LONDON 14664

E.O. 11652: N/A

TAGS: BEXP, UK

SUBJECT: UK DIRECTORY OF US CLOTHING & TEXTILE
SUPPLIERS

1. TRADE RESEARCH PUBLICATIONS IN ASSOCIATION WITH THE
BRITISH IMPORTERS CONFEDERATION IS PRODUCING A SERIES
OF SPECIALISED DIRECTORIES OF U.K. IMPORTERS AND THEIR
SUPPLIERS. THE FIRST WILL INCLUDE CLOTHING AND TEXTILE
CATEGORIES. THERE WILL BE SPECIAL SECTION LISTING FOREIGN
(INCLUDING U.S.) SUPPLIERS CLOTHING AND TEXTILES.
EMBASSY HAS BEEN ASKED SUPPLY DETAILS ON TWENTY-FIVE U.S.
FIRMS WHICH WOULD BE LISTED IN DIRECTORY AS MAJOR EX-
PORTERS TO U.K. OR AS FIRMS WILLING TO BECOME MAJOR
SUPPLIERS TO U.K. IN VIEW OF OPPORTUNITY THIS OFFERS
FOR EXPANDED U.S. EXPORTS, POST WOULD LIKE ASSIST
PUBLISHERS.

2. ACTION REQUESTED: CAN USDOC, USING FOR EXAMPLE
INFORMATION AVAILABLE FROM IN-STORE PROMOTION AND
TRADE OPPORTUNITY PROGRAM OFFICES AND FROM ANY OTHER
USDOC SOURCES OR CONTACTS, SUPPLY US WITH DETAILS OF
FIRMS WHICH WE COULD SUBMIT FOR POSSIBLE INCLUSION BY
PUBLISHERS. PUBLISHERS ASK FOR: NAME AND ADDRESS OF
FIRM; TELEPHONE AND TELEX NUMBERS AND TELEGRAPHIC
ADDRESSES; ASSOCIATED FIRM IN U.K.; TRADE AND BRAND
NAMES; TYPE OF BUSINESS, E.G. MANUFACTURER, EXPORTER
ETC.; CLOTHING AND TEXTILE PRODUCTS AVAILABLE FOR EXPORT;
NAME OF EXPORT EXECUTIVE; EXPORT TURNOVER FOR LAST
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AVAILABLE YEAR (IN U.S. DOLLARS); AND ANY OTHER RELEVANT

INFORMATION.

3. NO CHARGE WILL BE MADE FOR ENTRIES BUT PROVISION FOR
ADVERTISING (MORE DETAILED ENTRY INFORMATION ETC.) IS
OFFERED. THE COPY DATE FOR INFORMATION IS OCTOBER 15,
1976. ANY PRIORITY ASSISTANCE FROM USDOC WILL BE
APPRECIATED.

ARMSTRONG

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 16 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760349-1141
From: LONDON
Handling Restrictions: n/a
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Margaret P. Grafeld
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04 MAY 2006

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Review Release Date: n/a
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Status: NATIVE
Subject: UK DIRECTORY OF US CLOTHING & TEXTILE SUPPLIERS
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To: COM
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